

Exhibitors



**Conference exhibit dates
September 27-30, 2010**

IAWP 2010 – Strength in Unity – Minneapolis, Minnesota – September 26 – 30, 2010

“Strengthening, Uniting and supporting a cohesive, cooperative criminal justice environment, which envisions the future in its people and their diversity.”

International Association of Women Police (IAWP)

48th Annual Training Conference
Minneapolis, Minnesota
September 26 – 30, 2010

Dear Valued Exhibitor:

The IAWP 2010 Conference will be hosted at The Minneapolis Marriott City Center in Minneapolis, Minnesota. The IAWP 2010 conference theme is "Strength in Unity." The conference is the first of its kind and like no other. To further the vision of the IAWP, this conference is a first ever collaborative conference between criminal justice partners - including law enforcement, corrections, probation and parole, legal and educational systems.

The IAWP 2010 Conference offers Exhibitors a chance to advertise and display their company's products and services to the specific target market of international criminal justice partners. The IAWP 2010 is expecting a draw of 750-1000 conference attendees and their companions from over 35 countries, U.S. Senators, State and local administrators, and international police officials all in Minneapolis, Minnesota.

The IAWP 2010 Conference strives to only present the conference attendees with the best products and services offered from throughout the world. The IAWP 2010 is planning to host a limited number of Exhibitors for the duration of the conference. By limiting the number of Exhibitors, the IAWP 2010 Conference hopes to attract the elite vendors within the criminal justice fields.

IAWP 2010 Exhibitors will have the opportunity to display their products/services from Monday, September 27, 2010 thru Thursday, September 30th, 2010. Display booths will be set up on the atrium level of The Minneapolis Marriot City Center. Set-up will begin on Sunday, September 26th, 2010 and break-down will be in the afternoon of Thursday, September 30th, 2010.

If you have any questions, or require further information, please contact the IAWP 2010 conference personnel at the below information:

Mylan Masson

IAWP 2010 Co-Chair

Mylan.Masson@Minneapolis.edu

IAWP 2010 Exhibitor Coordinator

Deputy Sarah Gorman

IAWP 2010 – Scott County Sheriff's Office

301 South Fuller Street, Shakopee, MN 55379, USA

Phone: 612-532-4441/952-292-8292 Fax: 952-496-8715

Email: sgorman@co.scott.mn.us

International Association of Women Police (IAWP)

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<u>Show Dates & Times:</u>	Monday,	September 27, 2010	8:00 am – 5:00 pm
	Tuesday,	September 28, 2010	8:00 am – 5:00 pm
	Wednesday,	September 29, 2010	8:00 am – 5:00 pm
	Thursday,	September 30, 2010	8:00 am – Noon

<u>Exhibitor Move-In:</u>	Sunday,	September 26, 2010	2:00 pm – 8:00 pm
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<u>Exhibitor Move-out:</u>	Thursday,	September 30, 2010	Noon – 4:00 pm
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Exhibitor Benefits:

The IAWP 2010 strives to only present the conference attendees with the best products and services offered from throughout the world. The IAWP 2010 Exhibitor Areas will be on the 4th floor (Atrium level) of the Minneapolis Marriott City Center and open during the conference dates of September 27-30th, 2010. Involvement as an Exhibitor in the IAWP 2010 "Strength in Unity" Conference has many advantages including:

- Reaching an audience of current and future prominent local, national and international criminal justice leaders
- Working with a established, internationally recognized organization that has been in existence since 1915 and has a proven record of successful conferences
- Participate in the "Exhibitor Meet and Greet" event after the IAWP Awards Luncheon
- Media exposure to include television, radio and print media
- Opportunity to provide Exhibitor promotional materials and items to conference participant bags
- Signage in the main entry area that will display Exhibitor logos
- Recognition in the official conference printed materials and on the conference website (www.IAWP2010.org)
- 1/4 black and white advertisement in the official conference program
- Free off-site free parking and shuttle service to the Marriott Hotel
- **Exhibitor Booth Equipment:**
 - 10' x 10' Booth with two Exhibitor Registrants (including ID badges)
 - Black - 8' high back-drape
 - Black - 3' high side-drape
 - 1 - one line Exhibitor ID sign
 - 1 - six foot by three foot table including:
 - Black skirting
 - Black linen table cover
 - Two folding chairs
 - Standard power hook-up (Provided if requested at the time of Exhibitor registration)
 - Level provided - 115 Volts up to 20 Amps

Registration Process:

The IAWP 2010 Conference is a first ever collaborative conference between criminal justice partners - including law enforcement, corrections, probation and parole, legal and educational systems. We are looking for professional Exhibitors to participate in our conference. Exhibit space is limited and applicants are subject to final approval by the IAWP 2010 Chair. Applicants will be evaluated on a first come basis. Exhibitors are authorized TWO (2) individuals to staff their display booth. Any other staff must register on

a daily basis or for the entire conference. Those registering after August 15, 2010, will not be guaranteed to be in conference printed materials. Accepted IAWP 2010 Exhibitors will be notified in writing. Any declined Exhibitor Registrant will receive a full refund. **Note:** *With submission of your registration form to IAWP 2010, it is understood that you/your company agrees to all terms listed in the "IAWP 2010 Exhibitor Regulations Guide" and that the contact person is authorized to make these such decisions.*

Payment Policy:

IAWP 2010 Conference Exhibitor booths are \$750.00 (USD). Registration is not considered complete until all monies due to the IAWP 2010 are paid-in-full. Cancellation of exhibit space is required in writing with acknowledgement by the IAWP 2010 Conference. If written cancellation is received before June 01, 2010, 25 percent of the Exhibitor Booth Fee is retained by the IAWP 2010 and the remainder paid will be refunded to the Exhibitor. No refunds will be made for any cancellations after June 01, 2010. Orders paid by check/money order must also include valid credit card information or your order will not be processed. Your credit card will not be charged unless you do not pay any outstanding charges either with IAWP 2010 or the Marriott Hotel.

Additional Services:

IAWP 2010 Conference is working with the Marriott Hotel staff to provide the best conference possible. The Marriott offers additional onsite services such as shipping/receiving, phone lines, internet services, AV services and electrical hook-ups (beyond the basic electrical that the IAWP 2010 is offering). Please contact the below Marriott contact to arrange these services.

Senior Marriott Event Manager Amy Cross

Minneapolis Marriott City Center
30 South 7th Street
Minneapolis, MN 55402
Phone - (612) 349-4032
Fax - (612) 486-9171
Amy.Cross@marriott.com

The IAWP 2010 Conference has selected **EVENT LAB** (www.eventlab.net) for our conference event services provider. They specialize in décor, exhibits, marketing and general conference needs. Please contact our Event Lab representative to assist you with any of your needs.

Susan Milteer

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Minneapolis, MN 55439
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smilteer@eventlab.net